

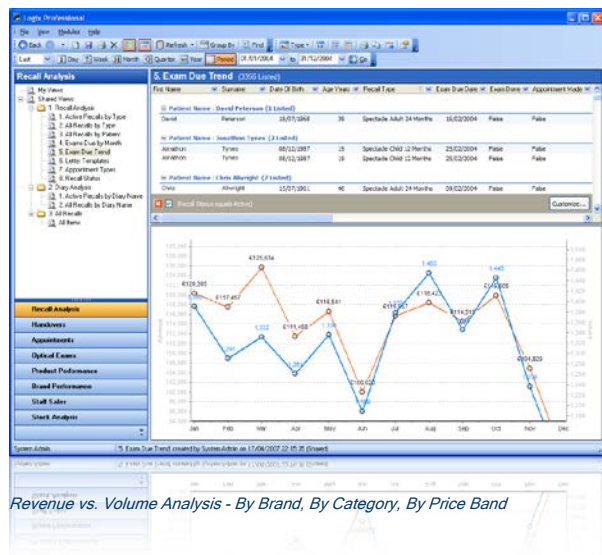
Logix Professional

Analysis Made Easy

Retail Case Study

Vision Express UK

Vision Express has more than 220 stores across the United Kingdom and Ireland. Part of GrandVision, the largest optical retailing group in Europe with more than 490 stores across Europe, Vision Express are dedicated to innovation ensuring their customers receive the best.



The Solution

Vision Express chose Logix Professional to provide ground-breaking analytics to every store throughout the UK and Ireland. Using the product's unique ad-hoc analysis capabilities, store managers can explore brand, category, price bands and employee performance, easily altering standard metrics to answer their own questions.

This ensures product management and merchandising decisions are supported by real-world sales and performance statistics.

"We are excited about Logix Professional's capability to give us a reporting and analysis solution that enables complex information sharing across the enterprise. It is a unique product delivering the important highlights to all while ensuring users of varying ability have confidence they can answer their own questions."

David Hart, Supply Chain Director
Vision Express, UK

About Logix Professional

Logix Professional is a unique visual analysis solution which enables you to ask questions the report writers never thought of. No more waiting for customised reports, no more spreadsheets, and no more paper. Just the answers you need, now.

3 Lyncon Court, IDA Science & Technology Park, Blanchardstown, Dublin 15, Ireland
Voice: +353 1 685 3001, web: www.nathean.com, mail: info@nathean.com

Key Benefits

Understand best sellers by brand, category and price band and quickly identify resulting opportunities.

Clearly see the relationships between value, volume and average sales price across brands, categories and price bands.

Compare value, volume and averages over time for this month, last month and last year.

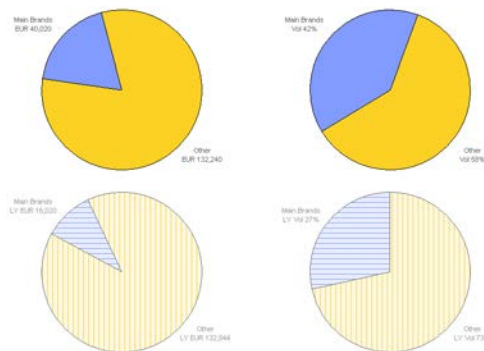
Explore customer purchasing trends and determine patterns with ease.

Deliver, support and reward employee effectiveness with clear performance analysis.

Drive effective product management and merchandising decisions by turning information into actions.

While using world-class analysis products centrally to monitor and report performance, the company wanted to provide every store manager with powerful but easy to use analytics - an innovative strategy designed to empower local store management to a degree not seen in retail multiples to date.

This presented challenges that standard business intelligence tools requiring data warehouses and heavy infrastructure could not address.



Year on year comparisons of key product categories



© Copyright Nathean Technologies Ltd 2010
For more information please visit www.nathean.com



Nathean Technologies Ltd is a privately owned software solutions developer based in Dublin, Ireland.
Visit www.nathean.com for more information on how Logix Professional can help your organisation in just one day.

**3 Lyncon Court
IDA Science & Technology Park
Blanchardstown
Dublin 15
Ireland**



**Voice: +353 1 685 3001
Web: www.nathean.com
Mail: info@nathean.com**

Revision 2010 – 1.2

This document may not be reproduced, modified, distributed, transmitted, displayed, published or broadcast without the prior written permission of Nathean Technologies Ltd. The information appearing in this document does not constitute an offer or solicitation of services by Nathean Technologies Ltd and is subject to change without notice. Whilst care has been taken in the preparation of information appearing in this document, the accuracy of such information cannot be guaranteed by Nathean Technologies Ltd. Users should seek professional advice if attempting to use the information appearing in this document for any purpose, as any such use is at the user's sole risk. Nathean Technologies Ltd, its directors, officers and employees do not accept liability for any loss or damage of any nature howsoever arising pertaining to the use of information appearing in this document.