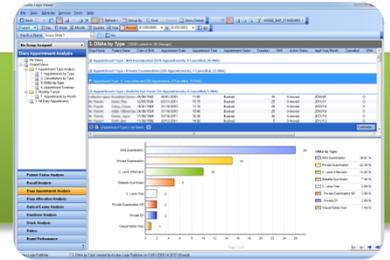




Logix Acuitas™

Retail & Clinical Analysis Made Easy



Real-Time Analytics for Acuitas

Optrafair 2007 saw Ocuco and Nathean Technologies launch Logix Enterprise for Acuitas, a unique analytics solution providing advanced clinical and retail analysis for Acuitas users.

The result of over a year of research and innovation between the two companies, Acuitas 2.0 now includes these analytics as standard with the new Acuitas Logix Viewer.

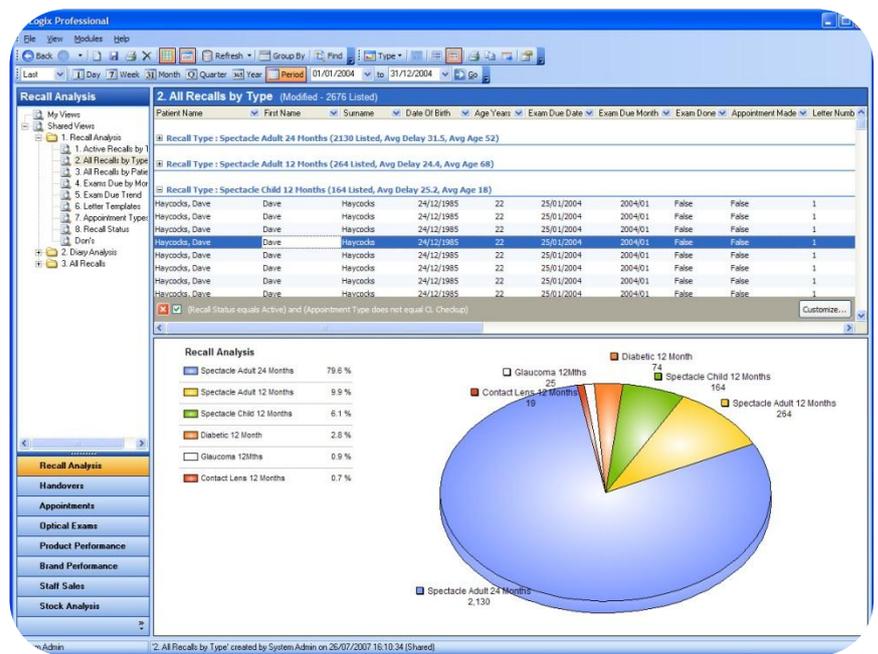
Using the Viewer it's easy to explore clinical and retail practice information visually. Information is displayed in tabular format in the workspace, a unique spreadsheet like environment that users find simple to use and easy to understand. As you alter and refine your question in the workspace, dynamic charting provides immediate visual feedback helping you understand the answers.

The Solution

The Acuitas Logix Viewer delivers nine areas of clinical and retail analysis drawing on key information across the practice including:

- ✓ Patient Status
- ✓ Recalls
- ✓ Diary Appointments
- ✓ Diary Allocation
- ✓ Optical Exams
- ✓ Handovers
- ✓ Stock
- ✓ Sales Analysis
- ✓ Brand Performance

Using the Viewer you can quickly and easily explore these analyses, called 'Views', increasing the value of data stored in Acuitas, delivering increased clinical benefits to patients while helping drive the commercial performance of your practice.



Key Benefits

Patient Status Analysis

Instantly identify current patient status including last visit and recall. Identify lapsed patients and patient demographics.

Diary Appointment Analysis

Easily view appointment activity and trends including booked appointment types, cancellation trends and SMS activity.

Optical Exams Analysis

Quickly explore exam activity including exam types, categories and motivation.

Sales Analysis

Carry out value and volume analysis of orders by supplier, by dispense types (frames, lenses etc.) and by order type (dispense, remake, exchange etc.).

Brand Performance

Understand best sellers by brand and category, and quickly identify resulting opportunities by comparing value, volume and averages for this month, last month and last year.

Upgrading to Logix Acuitas

For those customers who wish to extend the standard Views provided with Acuitas 2.0 and ask their own questions with ease, save and publish the answers instantly, there is the option to upgrade to Logix.

Option 1 – Upgrade an individual Viewer License to Logix

This enables you to create new Views, copy or alter existing Views, and save the results

Option 2 – Upgrade to a Server License

This enables you to publish your own Views across the organisation, sharing your analyses and findings instantly with other Logix and Acuitas users.

Option 3 – Extending analytics to include other sources of data

You can extend your analytics to include information from other sources of data such as warehousing or finance by purchasing additional server licenses and services.

About Nathean Technologies

We are passionate about Agile Business Intelligence and have been delivering innovative data analysis and reporting solutions to customers since 2001. We want people to make better business decisions by getting access to their own data with little or no training. We are focused on simplicity, enabling users at every level in an organisation – irrespective of ability – to easily ask questions of data and get the answers they need in an instant.

For more information on **Logix Acuitas™**, customer testimonials and case studies visit www.nathean.com